



ABORIGINAL & TORRES STRAIT ISLANDER  
MATHEMATICS ALLIANCE

BIENNIAL CONFERENCE

'Nhe Wanana' 'Nhe Djämamirriyana'

'Speak it' 'You Create it'

SPONSORSHIP  
PROSPECTUS

#ATSIMA2023 • #SPEAKITYOUCREATEIT



ATSIMA.COM





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a Partner  
Today

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# Sponsorship Prospectus

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## Biennial Conference Invitation

# 'Nhe Wanana' 'Nhe Djämamirriyana' 'Speak It' 'You Create It'

The Aboriginal & Torres Strait Islander Mathematics Alliance (ATSIMA) together with the Yirrkala School NT, are pleased to announce the fourth Aboriginal & Torres Strait Islander Mathematics Alliance (ATSIMA) Conference, 9th - 11th October 2023 in Yirrkala, North East Arnhem Land, NT, this will be the first mathematics education conference held in a Yolŋu Community.

ATSIMA's previous conferences established the need to have a Revolution in mathematics education to improve educational outcomes for Aboriginal and Torres Strait Islander learners. The theme for ATSIMA 2023 'Nhe Wanana' 'Nhe Djämamirriyana' 'Speak It' 'You Create It' furthers the idea of a revolution in education. 'Nhe Wanana' - 'Speak It', refers to the importance of valuing all Aboriginal and Torres Strait Islander languages in education. 'Nhe Djämamirriyana' - 'You Create It', is about understanding important concepts embedded in languages, their relationship to mathematics and how we can create a future together.

The conference will be shaped by the philosophies that have underpinned the development of Garma Mathematics at Yirrkala

Community School and, through this structure, exploration of what it means to understand mathematics from Yolŋu perspectives, including other Aboriginal and Torres Strait Islander perspectives, and Western perspectives. From moving through these different cultural landscapes we will build stronger connections and work together to reshape Aboriginal and Torres Strait Islander education in mathematics.

ATSIMA conferences have, on average, 80 delegates, coming from a diverse range of employment backgrounds. The conference is an open dialogue between Aboriginal and Torres Strait Islander and non-Indigenous delegates. ATSIMA is attempting to create a community of people that are actively involved in the conference and working towards common goals. ATSIMA is creating the Revolution.

ATSIMA invites you to consider sponsorship for this extremely important conference. Please also share this information with your colleagues - either to sponsor, present or to participate in this important event.

For more information about the conference, go to: [www.atsima.com](http://www.atsima.com).

We look forward to hearing from you.

Prof. Chris Matthews  
Chair ATSIMA

## Chris's ATSIMA Story

Chris is from the Quandamooka people of the land and sea with the Moreton Bay region near Brisbane. Chris started his professional life as a mathematician and spent several years, in different academic roles, doing research in relation to Applied Mathematics. During this time, it became apparent to Chris that mathematical research served the interest of Industry with no regard for the interest of Aboriginal people and their Communities. In addition, the mathematics Community was not ready for an Aboriginal colleague and Chris knew he would not be supported within that Community.

Chris moved into mathematics education with a focus on Indigenous learners. Chris knew that the gap in learning outcomes between Indigenous and non-Indigenous students was not a statement on the intelligence of the students but rather a systemic failure. So was keen to explore new ways of teaching mathematics that valued and connected with the culture of Indigenous learners.

Chris did his first mathematics education project in his Community on Minjerribah (Stradbroke Island) and from this project created the Goompi model. Goompi is the name of the country that the school resides on to ensure that our connection, our History is maintained. The model makes explicit the connection between mathematics, which can happen in two ways:

- 1) Creativity is a way of allowing students to create their own representations of mathematical concepts, which will invariably be connected to the culture of the student. This allows an opportunity for teachers to build a stronger relationship with their students and learn more about their cultural point of view; and
- 2) Work with Indigenous educators/Community to explore connections to culture and bring these contexts into the classroom.



Prof. Chris Matthews  
Chair ATSIMA

## Significance of this work

Mathematics is usually taught in disconnection with the students i.e. in abstract mathematical form. ATSIMA's approach has the potential to **transform mathematics education** in Australia by connecting the learner with mathematics.

It also opens the door to **the myriad of connections between the many Indigenous cultures of Australia and mathematics**, which can be explored by both Indigenous and non-Indigenous students as they learn mathematics.

Chris also wants to see a generation of Indigenous students that are strong within their culture, understand that Indigenous knowledge is important and relevant (i.e. not a thing of the past) and learn mathematics (and other subjects) without feeling you are moving away from who you are.

This will enable our youth to see a future and create a future for them and their Communities.





# ATSIMA is creating new ways of teaching mathematics that connects Aboriginal and Torres Strait Islander cultures to the teaching and learning of mathematics.

## Delegate Profile

ATSIMA conferences attract a wide range of people from all states and territories, leaders in education from the public and private sector and many other industries Australia wide, engaged in frontline education, in curriculum development, and from Government organisations and industry.

Aboriginal Education Officers	Directors of Study	Heads of Department	Principals & Assistant Principals	Students	Program Leaders	Education Coordinators	Project Officers
Curriculum Coordinators, Developers & Specialists	Community Members	Teachers	Associate Professors & University Lecturers	Teacher Aides	General Managers	Researchers	Pre-Service Teachers

## About ATSIMA

The Aboriginal and Torres Strait Islander Mathematics Alliance is an Indigenous led, non-profit organisation incorporated in 2015.

ATSIMA strives to create new ways of teaching mathematics that connects Aboriginal and Torres Strait Islander cultures to the teaching and learning of mathematics.

ATSIMA aims to transform mathematics education for Aboriginal and Torres Strait Islander learners and, by doing so, transform mathematics education for all learners.

ATSIMA successfully delivered three national conferences and is actively working with State and Federal Governments, Community Organisations, and industry across Australia.

## Testimonies from Delegates:

“This conference changed my worldview about what is possible in mathematics education. It is an amazing combination of practical, and intellectual inspiration.”

“I've come to multiple ATSIMA conferences, and it's absolutely crucial to my maths teaching to have this connection with the wider network.”

“The 2018 ATSIMA Conference was revolutionary in its approach, and content. Presentations were delivered not just with academic knowledge but with heart and feeling for better outcomes for all students. A must attend for teachers.”





'Nhe Wanana' 'Nhe Djämamirriyanana'  
'Speak it' 'You Create it'

The theme for ATSIMA 2023, furthers the idea of a revolution in education.

## Why Should You Get Involved?

It is no secret that Indigenous people are significantly underrepresented, both professionally and academically within mathematics across Australia.

Investing in this conference, will upskill educators to make the necessary changes at schools to empower Indigenous Students to pursue careers within mathematics.

Provide learners with skills required to attend university, and/or gain higher levels of employment; Creating innovative partnership for Indigenous Students and Communities.

## Benefits

Partnering with the ATSIMA 2023 Conference, provides opportunities to connect with inspirational, educational thinkers, decision-makers and leading researchers across a range of sectors and disciplines in both government and industry.

You and your organisation will be invited to join our previous sponsors and publicly show your support and commitment to the vision and continuing the revolution in Indigenous mathematics education by being invited to sign onto the ATSIMA Canvas for Change.

See sponsorship packages for further details. If you would like a sponsorship package specific to your requirements, please do not hesitate to discuss this with us.

ATSIMA Canvas for Change

## DETAILS

DATE:  
MON 9TH TO WED 11TH  
OCTOBER 2023

WHERE:  
YIRRKALA COMMUNITY - SEE MAP

LOCATION OF YIRRKALA  
IN NORTHERN TERRITORY,  
AUSTRALIA



## Contact

Please discuss with us how your organisation can contribute to and benefit from this important program and event.

Melinda Pearson - Business Manager  
T: 0414 322 372  
E: melindapearson@atsima.org



# Become a Partner Today



## Sponsorship at a Glance

SPONSORSHIP ENTITLEMENTS	PLATINUM \$150,000	GOLD \$50,000	SILVER \$25,000	BRONZE \$10,000
Naming rights to conference	●			
<b>PRE EVENT BENEFITS</b>				
Logo And Weblink On Conference Website	●	●	●	●
Social Media Opportunity	6	3	2	1
Electronic Direct Mail Advertorial	3	2	1	
<b>ON SITE BENEFITS</b>				
Recognition by Conference Chair	●	●	●	●
10 minute presentation at a specific session or opening ceremony	●	●		
Conference registration	3	1		
Accommodation-Hotel room in Nhulunbuy guaranteed (limited accommodation available)	3 Rooms	1 Room		
Banner display	Mainstage and entrance to marquee	Entrance to marquee	Entrance to marquee	
Logo on program and other promotional material (both printed and electronic)	●	●	●	●
Logo on registration desk	●	●	●	●
Logo on screen before and after main plenary sessions	●	●	●	●
Satchel insert	2	1	1	
Seat drop	2	1		
<b>POST EVENT BENEFITS</b>				
Logo on all post-conference materials	●	●	●	●
Logo in final conference report	●	●	●	●

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Sponsor Packages

# PLATINUM Partner

- Naming rights to the conference
- Recognition by conference Chair of **platinum sponsorship**
- 10 minute presentation at a specific session or at the opening ceremony
- Logo and weblink on conference website
- 3 x electronic direct mail advertorial (max 100 words content and image provided by sponsor)
- 6 x social media touchpoints (max 25 words and image, provided by sponsor)
- 3 x full registration, including complimentary attendance to all conference social events
- 3 x accommodation-hotel rooms in Nhulunbuy guaranteed for nights 9-11/10/23 (limited accommodation available)
- Corporate banner display on mainstage and entrance to marquee (to be provided by sponsor)
- Logo on program and other promotional material (both printed and electronic)
- Logo on registration desk
- Logo and weblink on conference website
- Logo on screen before and after main plenary sessions
- 2 x satchel insert in conference folder/bag (to be provided by sponsor)
- 2 x seat drop
- Logo on all post-conference materials
- Logo in final conference report

Investment  
**\$150,000**<sub>+GST</sub>

Sponsor Packages

# GOLD Partner

- Recognition by conference Chair of **gold sponsorship**
- 10 minute presentation at a specific session or at the opening ceremony
- Logo and weblink on conference website
- Electronic direct mail advertorial x 2 (max 100 words, content and image provided by sponsor)
- 3 x social media opportunity (max 25 words, provided by sponsor)
- 1 x full registration, including complimentary attendance to all conference social events
- 1 x accommodation-hotel rooms in Nhulunbuy guaranteed for nights 9-11/10/23 (limited accommodation available)
- Corporate banner display in entrance to marquee (to be provided by sponsor)
- Logo on program and other promotional material (both printed and electronic)
- Logo on registration desk
- Logo and weblink on conference website
- Logo on screen before and after main plenary sessions
- 1 x satchel insert in conference folder/bag (to be provided by sponsor)
- 1 x seat drop
- Logo on all post-conference materials

Investment  
**\$50,000**<sub>+GST</sub>



Sponsor Packages

# SILVER

Partner

Sponsor Packages

# BRONZE

Partner

- Recognition by conference Chair of **silver sponsorship**
- Corporate banner display in entrance to marquee (to be provided by sponsor)
- Logo and weblink on conference website
- Logo on program and other promotional material (both printed and electronic)
- Logo on registration desk
- Logo on screen before and after main plenary sessions

- Electronic direct mail advertorial (max 100 words, content and image provided by sponsor)
- 2 x social media opportunity (max 25 words, provided by sponsor)
- 1 x satchel insert in conference folder/bag (to be provided by sponsor)
- Logo on all post-conference materials
- Logo in final conference report

- 1 x social media opportunity (max 25 words, provided by sponsor)
- Logo and weblink on conference website
- Recognition by conference Chair of **bronze sponsorship**
- Corporate banner display in entrance to marquee (to be provided by sponsor)
- Logo on program and other promotional material (both printed and electronic)
- Logo on registration desk

- Logo and weblink on conference website
- Logo on screen before and after main plenary sessions
- Logo on all post-conference materials
- Logo in final conference report

Investment  
**\$25,000**<sub>+GST</sub>

Investment  
**\$10,000**<sub>+GST</sub>



## CONFERENCE PROGRAM OVERVIEW

The structure of the conference will reflect the philosophies that underpin Garma Mathematics, in particular the salt water, fresh water metaphor which describes the interaction of two knowledge systems. The fundamental understanding for this metaphor is respect and understanding of both knowledge systems, the ability to move between the two knowledge systems and the ability to reflect on connections and differences without judgement.

### Day 1.

The idea is to take the delegates through this cultural journey to understand, respect Yolŋu Knowledge from across Australia in connection to mathematics.

We need to ensure that delegates understand that Gurruṯu is a form of mathematics, Yolŋu philosophy is based in mathematics which is reflected in our languages.

### Day 2.

We will then focus on non-Indigenous mathematicians and mathematics teachers, showcasing best practice from a Western perspective.

### Day 3.

Will involve speakers bringing these worldviews together in education, in the mathematics classroom.

## Monday 9 October 2023

### Conference Day 1 - Salt Water: Yolŋu Knowledges

09:00	Conference Opening / Welcome to Country
10:30	Morning Tea
11:00	Keynote 1:
12:00	Lunch
13:00	Concurrent Session:
14:30	What are the messages?
15:00	Afternoon Tea
15:30	Keynote 2:
16:30	Close of Day

## Tuesday 10 October 2023

### Conference Day 2 - Fresh Water: Balanda Knowledge

09:00	Keynote 3:
10:00	Morning Tea
10:30	Concurrent Session
12:00	What are the messages?
12:30	Lunch
13:30	Concurrent Session
15:00	What are the messages?
15:30	Afternoon Tea
19:00	Conference Dinner

## Wednesday 11 October 2023

### Conference Day 3 - Garma Mathematics

09:00	Keynote 4:
10:00	Morning Tea
10:30	Concurrent Sessions
12:00	What are the messages?
12:30	Lunch
13:30	Themes emerging
14:30	Theme group discussions
15:30	Afternoon Tea
16:00	Theme group preparation for whole group feedback
17:00	Presentations by theme groups
17:30	Closing Comments

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# Celebrating our Sponsors

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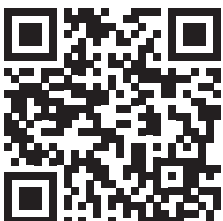
## ABORIGINAL & TORRES STRAIT ISLANDER MATHEMATICS ALLIANCE

# ATSIMA 2023

#ATSIMA2023 • #SPEAKITYOUCREATEIT

This conference will be the first mathematics education conference held in a Yolŋu Community.

It will provide delegates the opportunity to be immersed in a Yolŋu Community, in Yolŋu Language and Culture, and explore the teaching and learning of mathematics that values our cultures.



### CONTACT

Please discuss with us how your organisation can contribute to and benefit from this important program and event.

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